

## Wide-Format Printer Comparison Quiz

**1. What type of printing technology does the KIP C740 use?**

- a) Inkjet
- b) Laser
- c) Dry Toner (LED)
- d) Thermal

**2. Which printer requires frequent printhead replacements?**

- a) KIP C740
- b) HP PageWide XL 4250

**3. How many square feet per month does the target engineering firm print?**

- a) 1,000 sq. ft.
- b) 2,500 sq. ft.
- c) 4,000 sq. ft.
- d) 10,000 sq. ft.

**4. What is the estimated black-and-white cost per square foot for the KIP C740?**

- a) \$0.006 - \$0.008
- b) \$0.012 - \$0.015
- c) \$0.04 - \$0.06
- d) \$0.08 - \$0.12

**5. Which printer has higher maintenance costs due to ink clogging?**

- a) KIP C740
- b) HP PageWide XL 4250

**6. What is the estimated 5-year total cost of ownership (TCO) for the HP PageWide XL 4250?**

- a) \$25,000 - \$30,000
- b) \$44,500 - \$49,300
- c) \$58,000 - \$70,000
- d) \$100,000+

**7. What type of media can the KIP C740 print on that the HP PageWide XL 4250 cannot?**

- a) Bond paper
- b) Vellum
- c) Heavy Weight Bond
- d) Premium Bond

**8. Which printer has the lowest cost per square foot for color printing?**

- a) KIP C740
- b) HP PageWide XL 4250

**9. Which printer wastes ink due to cleaning cycles?**

- a) KIP C740
- b) HP PageWide XL 4250

**10. How much can an engineering firm save over five years by choosing the KIP C740 over the HP PageWide XL 4250?**

- a) \$5,000 - \$10,000
- b) \$13,500 - \$20,000
- c) \$25,000 - \$30,000
- d) \$50,000+

**11. What is the print speed of the KIP C740 for black-and-white prints?**

- a) 500 sq. ft/hr
- b) 1,000 sq. ft/hr
- c) 2,160 sq. ft/hr
- d) 3,500 sq. ft/hr

**12. Which printer requires no ink purging or cleaning cycles?**

- a) KIP C740
- b) HP PageWide XL 4250

**13. What is the estimated monthly operating cost for the HP PageWide XL 4250?**

- a) \$100 - \$200
- b) \$200 - \$280
- c) \$400 - \$600
- d) \$1,000+

**14. Which printer is better suited for firms looking for long-term cost savings?**

- a) KIP C740
- b) HP PageWide XL 4250

**15. What is one key reason engineering firms should consider the KIP C740?**

- a) Lower total cost of ownership
- b) Higher ink costs
- c) Frequent maintenance requirements
- d) Limited media compatibility

**16. What is the estimated price range for the KIP C740?**

- a) \$20,000 - \$25,000
- b) \$30,000 - \$35,000
- c) \$40,000 - \$50,000
- d) \$60,000+

**17. Which printer has a higher risk of ink drying and clogging over time?**

- a) KIP C740
- b) HP PageWide XL 4250

**18. How does the KIP C740 produce color prints?**

- a) Inkjet spray
- b) LED toner-based technology
- c) Thermal printing
- d) Dye sublimation

**19. Which printer is more cost-effective for high-volume black-and-white printing?**

- a) KIP C740
- b) HP PageWide XL 4250

**20. What is the primary reason HP PageWide XL 4250 has higher costs over time?**

- a) More expensive printer upfront
- b) Lower reliability
- c) Higher ink and maintenance costs
- d) Slower print speeds