

# Competitive Product Guide

## XEROX 660

Copier Type:	TT
Platen:	None, Feed Through
Segment:	1
Warm Up Time:	Instant
First/Multi Time:	14 sec. 11 c/m
Photoconductor Type:	Selenium Drum
Exposure Method:	Fluorescent Lamp
Development Method:	Dry Toner
Drum Cleaning System:	Web
Image Fusing System:	Heat
Paper Supply:	Single Tray Sheet-Fed
Manual Sheet-Bypass:	None
Capacity:	150 Sheets/Tray
Paper Size Selector:	Paper Change Required
Min/Max Copy Sizes:	5½ × 8½ 8½ × 14
Multi-Copy:	1-15, C, Auto Reset Dial
Exposure Control:	Internal Lever
Toner Density:	None
Print, Stop Print:	None
Other:	None
Paper Supply Indicator:	Buzzer Alarm
Toner Supply Indicator:	None
Number Copies Made/ Remaining:	Countdown, Auto Reset Dial
Paper Jam/Other Problems:	None
Other:	Replace Web
Mfr.'s Recommended Monthly Volume:	1 to 5,000
Dimensions (H × W × D):	18 × 20 × 36
Weight:	215 lbs.
Power Consumption:	115V, 60Hz, 13A

**TOSHIBA AMERICA**

# **XEROX 660**

## **PRODUCT STRENGTHS**

No Warm-Up Required  
Good Line Copy  
2 Sided Copying  
Automatic Copy Quantity Reset  
Low Paper Buzzer Indicator  
Quiet Operation  
Compact

## **PRODUCT LIMITATIONS**

Slow First Copy Speed (14 sec.)  
Low Paper Capacity 150 Sheets  
Max. Copy Size 8½ x 14  
Original is Fed Into Machine  
No Document Security Against Damage  
Cannot Copy Bound Originals or 3D Objects  
No Copy Contrast Adjustment  
Poor Solids and Half-tones  
Requires Manual Changing of Cleaning  
    "Web" by End-User  
Machine Will Not Operate if New Cleaning  
    "Web" is Required

**TOSHIBA AMERICA**

# XEROX 660

COMPANY: XEROX  
MODEL: 660  
SUGGESTED RETAIL PRICE: \$2,350  
RENTAL PRICING:

<u>Price Plan</u>	<u>Monthly Min.</u>	<u>Copies Included</u>	<u>Copy Charge</u>
Regular (XRP)			
Annual	\$ 65.00	1-3,000	\$ .0515
		3,001-6,000	\$ .027
		6,001+	.019
Two-Year	\$ 60.00	1-3,000	\$ .0485
		3,001-6,000	\$ .026
		6,001+	.018
Contract (XCP)—			
Level II			
Annual	\$ 87.50	1-1,940	None
		1,941-5,000	\$ .046
		5,001+	.019
Two-Year	\$ 82.50	1-1,940	None
		1,941-5,000	\$ .0425
		5,001+	.018

## MAINTENANCE CONTRACT (Purchased Units Only):

<u>Min. Charge</u>	<u>Copies Included</u>	<u>Copy Charge</u>
\$38.00/mo	800/mo.	None
	801+	\$ .009

# TOSHIBA AMERICA

