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IT, MSP & MSSP Industry Notes

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[Arcoa Group](#)

Why partnering with ARCOA makes sense

Electronics Recycling is an important and profitable part of the IT asset lifecycle, but it can be overwhelming with all you already do, varying state regulations, and the limited resources at hand. That's where ARCOA comes in. When you partner with ARCOA, you get all the benefits of a big company without any of the capital investment. We've been doing this since 1989 and have the expertise, certifications, and nationwide resources to get the most for all your clients' retired IT assets. Plus, positioning your clients as environmental stewards not only elevates their appeal to consumers, it meets government requirements and avoids fines.

What partnering with ARCOA looks like

Our role is to make it easy for you to bring more value to your clients. We work with you to help stretch your clients' IT budget by reducing the total cost of ownership of their electronics. We're experts at identifying and implementing the solutions your clients need for the end-of-use remarketing, recovery, and recycling of their technology assets.

[Human vs. AI: Measuring the Impact of Automated Content](#)

- Tools like ChatGPT are growing fast, but doubts remain about content quality.
- **Human vs. AI content:** Human content beats AI in accuracy, readability, and brand tone, highlighting the need for human oversight.
- **AI's role:** AI aids in research and brainstorming, but can't replace human creativity.
- **Quality over quantity:** Brands must prioritize authentic, human-driven content to maintain audience trust

[Screwloose IT and White Rook Cyber Strategic Merger](#)

- Screwloose IT and White Rook Cyber join forces to enhance cybersecurity and IT services.
- Merger combines Screwloose IT's tech expertise with White Rook's cybersecurity prowess to offer comprehensive solutions.
- Merger positions both companies for expanded market reach and increased service offerings. Clients will benefit from enhanced security, improved IT services, and more robust support across industries.

[TeamLogic IT Named to Channel Futures MSP 501 List and CRN Solution Provider 500 List ...](#)

- TeamLogic IT earns spots on both the Channel Futures MSP 501 and CRN Solution Provider 500 lists.
- Accolades highlight TeamLogic IT's excellence in managed IT services and solution delivery.
- Company's focus on innovation and customer satisfaction drives its continued success and industry recognition.
- Clients can expect top-tier IT services, trusted by industry leaders and recognized for exceptional performance.

[Unlocking Machine Learning with Synthetic Data](#)

- Synthetic data is emerging as a powerful tool for advancing machine learning models.
- Enhances data privacy, reduces biases, and accelerates model training by providing diverse, scalable datasets.
- Synthetic data is being used across industries like healthcare, finance, and autonomous vehicles to simulate real-world scenarios.
- As adoption grows, synthetic data will continue to unlock new possibilities for more accurate and efficient machine learning solutions.

[Tequity's Advises MSP Firm, Lanworks, on Acquisition by Osprey Technology Solutions](#)

- Tequity advises Lanworks on its acquisition by Osprey Technology Solutions, strengthening its market position.
- Acquisition combines Lanworks' managed IT services expertise with Osprey's broader tech capabilities.
- Merger provides both companies with expanded resources and access to new market segments.
- Customers will benefit from enhanced service offerings and more comprehensive IT solutions.

[Mitiga Launches Innovative Cloud Managed Detection and Response \(MDR\) Service to ...](#)

- Introduces a new Cloud Managed Detection and Response (MDR) service to enhance cybersecurity for cloud environments.
- Service offers real-time threat detection, rapid incident response, and continuous monitoring for cloud-based infrastructure.
- Aimed at addressing the rising threats in cloud security, this solution caters to businesses across sectors.
- Clients gain improved cloud security, faster response to incidents, and proactive threat management.

[Ricoh Modernizes to the Cloud](#)

- Ricoh Company, Ltd. chooses Informatica's Intelligent Data Management Cloud™ (IDMC) to accelerate its GLIDER data infrastructure project, which aims to centralize and modernize data management to support its digital transformation efforts.
- GLIDER initiative consolidates sales, inventory, and operations data from over 50 Ricoh Group companies globally, centralizing data processing and analysis to promote efficient Return On Invested Capital (ROIC) management.
- Ricoh is moving its workloads from Informatica's PowerCenter on-premises platform to the AI-powered, cloud-native IDMC, reusing PowerCenter assets to save on migration costs and efforts.
- IDMC offers a user-friendly interface, a low-code/no-code environment, and flexibility, improving operational efficiency and enabling quicker, trusted data access for better customer service and satisfaction.
- Informatica Japan's IDMC platform supports Ricoh's global data integration, helping Ricoh achieve operational excellence, improve customer experience, and deliver high-quality digital services.

[Lock in on Cyber Security with ARCOA](#)

- IT Asset Disposition (ITAD): Manages the secure disposition of end-of-life IT equipment
- Data Destruction: Ensures sensitive data is completely erased from devices before disposal
- Asset Remarketing: Resells refurbished IT assets to maximize value recovery
- Recycling Services: Provides environmentally responsible recycling of electronics
- Compliance & Reporting: Offers documentation and reporting to meet regulatory standards
- Secure Logistics: Handles the safe transport of IT assets throughout the disposal process

[Ricoh to cut 2,000 jobs globally](#)

- reported on Nikkei Asia
- Ricoh will cut 2,000 jobs globally, focusing on its office equipment division as part of its digital transition.
- 1,000 employees in Japan will be offered early retirement from Oct. 2024 to Feb. 2025.
- Ricoh expects a 16 billion yen (\$112M) severance cost but aims to boost profits by 9 billion yen annually from 2026.
- Shrinking printer demand is driving Ricoh to focus on digital services like AI and data management.
- Konica Minolta is also cutting 2,400 jobs, forming a joint venture with Fujifilm for office machine components.

[Fujifilm Partners with Marco Technologies to Expand U.S. Office and Production Print ...](#)

- Collaborates with Marco Technologies to expand its office and production print presence in the U.S.
- Partnership combines Fujifilm's print technology with Marco's expertise in managed services to enhance market reach.
- Collaboration opens new opportunities for both companies in the office and production print sectors.
- Clients will experience improved print solutions, broader product offerings, and enhanced service support.

[Kyocera says print smart, stay secure](#)

- Launches its "Print Smart, Stay Secure" initiative to promote secure and efficient printing solutions.
- Campaign emphasizes protecting sensitive data with advanced security features in Kyocera's print technology.
- Encourages businesses to optimize printing workflows, reducing costs while maintaining security.
- Clients benefit from enhanced document security, cost-effective printing, and streamlined operations.

[Lexmark Acquires AccessVia LEXINGTON, Ky.](#)

- Announces the acquisition of AccessVia to strengthen its software solutions portfolio.
- Acquisition integrates AccessVia's signage creation software with Lexmark's printing capabilities.
- Move expands Lexmark's offerings in the retail and signage sectors, enhancing its market presence.
- Clients gain access to innovative, integrated print and signage solutions, improving operational efficiency and branding.

[TWIN Direct Developers Day Set to Ignite Innovation at Safety Harbor Resort & Spa, Florida November 13-14](#)

- TWIN Direct Developers Day is scheduled to take place at Safety Harbor Resort & Spa, Florida, on November 13-14.
- Event aims to drive innovation in document scanning and printing technologies by bringing together industry developers.
- Attendees will engage in workshops, presentations, and networking opportunities to explore advancements in TWIN Direct technology.
- Developers and industry professionals will gain insights into new trends, share ideas, and collaborate on innovations in the scanning and printing space.

[CompassMSP Recognized on CRN's 2024 MSP 500 List](#)

- Named to CRN's 2024 MSP 500 List, highlighting its excellence in managed services.
- Inclusion underscores CompassMSP's leadership and innovation in providing top-tier IT solutions.
- List recognizes companies for their ability to deliver high-quality managed services and demonstrate growth and leadership in the MSP sector.

[Magna5 Expands National Footprint and Strengthens Managed IT Services Offerings ...](#)

- Expands its national footprint and enhances its managed IT services offerings.
- Expansion aims to increase market presence and improve service delivery across the U.S.
- Strengthens its managed IT services to provide more comprehensive solutions and support to clients.

[Konica Minolta's Laura Blackmer Named a 2024 Inclusive Channel Leader by CRN](#)

- Laura Blackmer of Konica Minolta is named a 2024 Inclusive Channel Leader by CRN.
- Accolade honors Blackmer's contributions to fostering inclusivity and leadership within the channel industry.
- Recognition highlights Blackmer's role in advancing diversity and inclusion in the technology sector.
- Konica Minolta benefits from enhanced visibility and reputation in the industry, showcasing its commitment to inclusive leadership.



