

No need to postpone or delay putting the latest best equipment to work for you. Enjoy productivity improvement with the right tool for the job.

# Leasing Provides a Hedge against Inflation

• Lease payments are fixed and allow you to pay for today's equipment with tomorrow's dollars as you earn them. Tomorrow's dollars will not be worth as much as Today's dollars.

## **Easier Budget Forecasting**

• Fixed monthly payments allow you to accurately forecast budgets. It's a predictable expense!

## Trapped in With Old Office Technology

- Accounts that purchase their office technology often fall into the old office technology trap. Let's say they paid \$10,000 for a new copier, after 5 years they find that the equipment is experiencing more service calls (increased downtime means less productivity, which results in lower profits). In addition the cost of maintaining and supply that copier is also increasing.
- The thought of paying another \$10,000 for another new copier is a tough pill to swallow, especially since you vividly remember writing that \$10,000 check (it seems like yesterday). Thus most accounts deal with the higher maintenance/supply costs, and the pain of frequent service calls, because they do not want to spend another \$10K.

### Benefit

• If you have a lease in place, it's much easier to upgrade that equipment because you're already budgeted for 'x" amount of dollars per month. Thus, when there is new technology that will help your staff be more productive. It's much easier to understand the ROI when there is only a \$50 payment increase per month.

# Need help?

Feel free to reach out to me apost@p4photel.com