NovoDynamics.   *NEWS ANNOUNCEMENT*

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NovoDynamics Launches New Value Added Reseller Program

VARs to Accelerate Sales of Document Capture Process Improvement Software

ANN ARBOR, Mich., May 14, 2013 – NovoDynamics, Inc., a leading developer of advanced pattern recognition and analytics technologies, today announced the launch of a new Value Added Reseller (VAR) program in support of its NovoImage+®, NovoDocufier® and NovoVerus® software products. Now system integrators, and resellers of devices such as scanners, fax machines and multifunction printers (MFPs) will be able to better serve their customers' document capture, recognition, data processing and records management needs with solutions that include industry benchmark technology from NovoDynamics. Handling global languages including Arabic, NovoDynamics software also opens up a world of possibilities for VARs to address multi-national customers.

"Our VAR program will help improve ROI for customers who, in the past, may have been frustrated with document processing implementations that have not fully lived up to expectations," said NovoDynamics Vice President of Sales Art Nicholas. "When incorporated into new or pre-existing systems, NovoDynamics software dramatically improves accuracy, speed and productivity for high-volume document capture and processing solutions across the distributed enterprise." Nicholas added "We believe VARs who join our program will have a unique competitive advantage in selling document capture solutions."

About NovoDynamics Software Products

NovoDynamics® NovoImage+® software automatically cleans and optimizes scanned/faxed images to dramatically improve downstream processing; NovoDocufier® software intelligently automates document classification and data extraction, working up to 60X faster than competitive products; and NovoVerus®, a powerful optical character recognition (OCR) engine that handles many challenging global languages, including Middle Eastern and Asian alphabets. The NovoDynamics product line is particularly well suited for invoice processing, loan origination, and medical record conversion, as well as the forms processing needs of government agencies.

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About the NovoDynamics VAR Program

NovoDynamics VARs will be provided with sales and training materials, as well as with free demonstration and evaluation software. NovoDynamics engineers will be available for co-selling and support as needed.

"Leveraging our unique pattern recognition and image processing IP, we've developed innovative software products that enhance the productivity of larger document management systems," explains NovoDynamics CEO David Rock. "VARs and SIs are valuable, trusted advisors to their customers and we believe our products can help them recommend and create the most comprehensive and exciting document capture solutions."

About NovoDynamics

NovoDynamics, Inc., an In-Q-Tel portfolio company incorporated in 2001, develops intelligent information capture software and provides advanced analytics solutions that transform data into actionable insights needed to make better decisions. Leveraging its pre-eminent image enhancement, pattern recognition and data mining technologies, NovoDynamics® products recognize, extract and index data — even from degraded sources. NovoDynamics solutions analyze large, disparate data sets to address highly complex challenges. With its track record of success in streamlining information on-ramps and adding business intelligence to back-end repositories, NovoDynamics helps organizations leverage their investments in business processes and enterprise IT systems. NovoDynamics products and solutions are used worldwide by commercial industries, governments and academia. Learn more at www.NovoDynamics.com.

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